

DOES YOUR DOG SUFFER FROM NOISE AVERSION?

DO LOUD NOISES SUCH AS THESE:



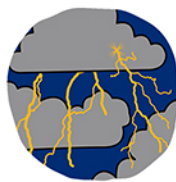
Construction work



Celebrations



Traffic or street noise



Thunder



Fireworks



Other ?

TRIGGER ANY OF THESE BEHAVIORS IN YOUR DOG?



Pacing or restlessness



Lip licking



Trembling or shaking



Panting



Excessive vigilance or hypervigilance



Cowering



Hiding



Brow furrowed or ears back



Freezing or immobility



Owner seeking behavior or abnormal clinginess



Refuses to eat



Yawning

You may have never heard of noise aversion, but it's a real and serious medical condition that, when left untreated, progresses to a more severe state¹⁻². Noise aversion is also known as noise phobia, noise reactivity, or noise anxiety. It causes your dog to suffer from anxiety and fear during noise events and creates a strain on the bond you and your family have with your best friend. Talk to your veterinarian about a new treatment option: <http://bit.ly/2ab63Lh>

References : 1.Sherman BL, Mills DS. Canine anxieties and phobias: an update on separation anxiety and noise aversions. *Vet Clin Nor Amer: Small Anim Pract.* 2008;38(5):1081-1106.
2.Shull-Selcer EA, Stagg W. Advances in the understanding and treatment of noise phobias. *Vet Clin Nor Amer: Small Anim Pract.* 1991;21(2):353-367.

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