

Zoetis Commitment to Healthier Animals and Sustainable Agriculture

We believe healthier animals build a healthier world. We are committed to sustainable agriculture and strongly support the important role of healthy livestock in a safe, sustainable food system that must feed 8.5 billion people by 2030.

We support our customers in achieving their sustainability goals to raise healthier, more productive animals. To do this, we're using our expertise and knowledge in animal health to help livestock farmers and ranchers by providing products and services that can enhance and improve the health and well-being of their animals while increasing productivity, reducing carbon emissions, water use and labor, and support responsible use of antibiotics.

Zoetis Actions

Some examples include using diagnostics, data and digital technology to improve individual care of animals; innovations including immune therapies that could yield alternatives to antibiotics or understanding pathways that could help reduce methane production; and, improved access to veterinary care, products and training in developing countries, where intensity of greenhouse gas emissions from animals are greatest.

Specific partnerships include:

- Providing data intelligence to 200 Midwestern individual family-run feedlots to help them be more efficient through real-time monitoring and optimization of animal feeding, improving feed utilization and conversion in a partnership between Cargill and our Performance Livestock Analytics business.
- Exploring mechanisms that may inhibit methane emissions from cattle and sheep to thereby reduce greenhouse gas emissions through studies with a New Zealand-based research consortium.
- Researching to understand the livestock immune system to pave the way for new alternatives to antibiotics in food-producing animals at the Zoetis Incubator based in the Colorado State University Research Innovation Center.

At Zoetis, our commitment to sustainable agriculture and healthy food-producing animals is in direct support of the United Nations Sustainable Development Goals (SDGs) for No Poverty, Zero Hunger, Good Health and Well-Being, Gender Equality, Climate Action and Life on Land.

